



SOUTH FLORIDA

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## Gerson Preston Moves Miami Headquarters to Design District

*After nearly sixty years in Miami Beach, the longstanding public accounting firm relocates to the city's new urban core*



In a move designed to accommodate the firm's continued growth and keep pace with Miami's progression as an urban metropolis, Gerson Preston has relocated its Miami headquarters from Miami Beach to the Design District. The firm's new office, located on the fourth floor of 4770 Biscayne Boulevard, encompasses 12,000 square-feet of fully renovated space in the heart of Miami's new urban core.

"With a foothold in Miami for nearly 60 years, Gerson Preston's leadership has helped shape this community from the ground up," said **Richard Preston**, managing partner of Gerson Preston. "Miami has gone from a sleepy seaside resort town to a thriving global center for

commerce in a matter of decades, and this move will allow us to stay at the forefront of this continued evolution."

Founded by **Gary Gerson** in 1959, the firm has grown from a one-man accounting shop to a full-service public accounting firm encompassing more than 75 professionals across South Florida. Today the firm's expertise spans practice areas including audit under U.S. and international standards, full service tax planning and compliance, international tax, valuation, litigation support, consulting and accounting services. The firm is consistently ranked among the Top 200 largest public accounting firms in the country, as measured by INSIDE Public Accounting, one of the industry's most respected publications.

"Miami has become the nexus point for international commerce from Latin America, Europe and even China, thanks to its attractiveness as a destination and its growing sophistication as a global market," said Gerson Preston Partner Alan Lips. "The Design District embodies this trend and is the perfect venue to strengthen our global full service practice."

"This move is about merging the firm's past with its present, while solidifying its stronghold as Miami's preeminent public accounting firm," said Steve Klein, name partner at Gerson Preston. "While the new office will boast a number of high-tech amenities, one thing that remains constant is the high level strategic counsel we provide to preserve our clients' wealth and advance their business goals."

Steve adds that as a reminder of the firm's history and commitment to the community, the main conference room will feature a photo of Gerson Hall at the University of Florida's Fisher School of Accounting. As the

only free-standing accounting school in the country, the building was dedicated to Gary Gerson in 2004.

The new office which features contemporary design in accordance with environmentally sustainable principles, including LED lighting and motion detection to reduce energy consumption. Additionally, flat screen TV's are featured in every office with full presentation capabilities and the firm's has upgraded all IT functions to include full cloud capability with enhanced security.

### **About Gerson Preston**

*Gerson Preston is one of Florida's largest and most respected public accounting firms in Florida, and is consistently ranked among the Top 200 largest firms in the United States by the industry's leading independent publication, INSIDE Public Accounting. The firm has more than 75 professionals with diverse expertise spanning practice areas, areas including audit under U.S. and international standards, full service tax planning and compliance, international tax, valuation, litigation support, consulting and accounting services. The firm works with both domestic and international clients looking to preserve their personal wealth; create efficient tax structures to guide their business activities; enter or adapt to the U.S. market; invest in the regional economy; and overcome obstacles to growth. Gerson Preston has offices in Miami and Boca Raton. For more information please visit [www.gprco-cpa.com](http://www.gprco-cpa.com).*





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